



### **About** CuriosityStream

Launched by Discovery Communications founder and media visionary John Hendricks, CuriosityStream is the award-winning documentary streaming and on-demand service where viewers of all ages can fuel their passions and explore new ones. Our documentary series and features cover every topic from space exploration to adventure to the secret life of pets with stunning visuals and unrivaled storytelling to demystify science, nature, history, technology, society, and lifestyle. With thousands of titles, many in Ultra HD 4K, including exclusive originals, CuriosityStream is available worldwide to watch on TV, desktop, mobile and tablets.



### Message From Our Founder

The dramatic revolution occuring in television viewing is as undeniable and unstoppable as the rapid worldwide adoption of small, portable cell phones that have now become our constantly connected "smart" companion. On demand streaming television represents the third revolution of television and, in many ways, it is the culminating step of the consumer's relentless desire to control viewing options.

It is a bit challenging to look over the next 10-20 years and speculate about the global market size for distribution of internet-delivered television streaming, but it is worth the effort. One can now start to see the tailwinds that are accelerating the already rapid growth of streaming television.

The plummeting cost of video streaming combined with sponsorship subsidies means that the subscription cost of SVOD television can be

reduced to unforeseen affordable levels..."Priced for the Planet". For close to the price we all used to pay for a single show on a DVD, we can now enjoy thousands of premium titles from an SVOD service on demand and all year long.

"Platinum Age of Television" is here.

We have at last arrived at a new superior level of consumer experience with television...the "Platinum Age of Television" is here. The high expectations of consumers in this new age is certainly in mind as we program CuriosityStream. This new era is all about delivering the pinnacle of scripted and factual content that can be enjoyed by global consumers at any time and on every digital viewing platform.



-John Hendricks Founder & Executive Chairman CuriosityStream



**Broadcast** 



Satellite-Delivered **Cable Television** 



**Internet-Delivered Streaming Television** 









## SCIENCE

Biology Evolution

Genetics

Geology

Medicine

**Physics** 

Psychology

Space



## **HISTORY**

Megastructures
Biographies
Prehistory

Ancient Medieval

Modern

Aviation

Military



## **TECHNOLOGY**

Artificial Intelligence
Privacy & Security
Communications
Nanotechnology
Engineering
Social Web
Automotive

Energy



## **NATURE**

**Prehistoric Creatures** 

**Primates** 

Animals

Insects

Oceans

- CCCarr

**Plants** 

Earth

Birds



**Business & Commerce** 

Crime & Forensics

Entrepreneurship

**Current Events** 

Social Issues

Democracy

Democracy

**Economics** 

**Politics** 



## LIFESTYLE

Health & Wellness

**Performing Arts** 

**Home Projects** 

Food

Travel

Collecting

Philosophy

Creativity



Your Complete Menu of
ON-DEMAND FACTUAL ENTERTAINMENT



# CuriosityStream Award-Winning Content

SCINEMA International Science Film Festival Awards Winner 2019, 2018

US International Film and Video Festival Awards
Winner 2019, 2016

Grand Prix AST/Ville de Parisscience Film Festival Awards
Winner 2018

Hollywood Forever Film Festival Awards
Winner 2018

News and Documentary Emmy®Awards
Winner 2017

Jackson Hole Wildlife Film Festival Awards Winner 2017, 2015, 2013, 2011

Jackson Hole Science Media Awards Grand Helix "Best in Show" 2016 Winner 2018, 2016, 2014, 2012, 2011

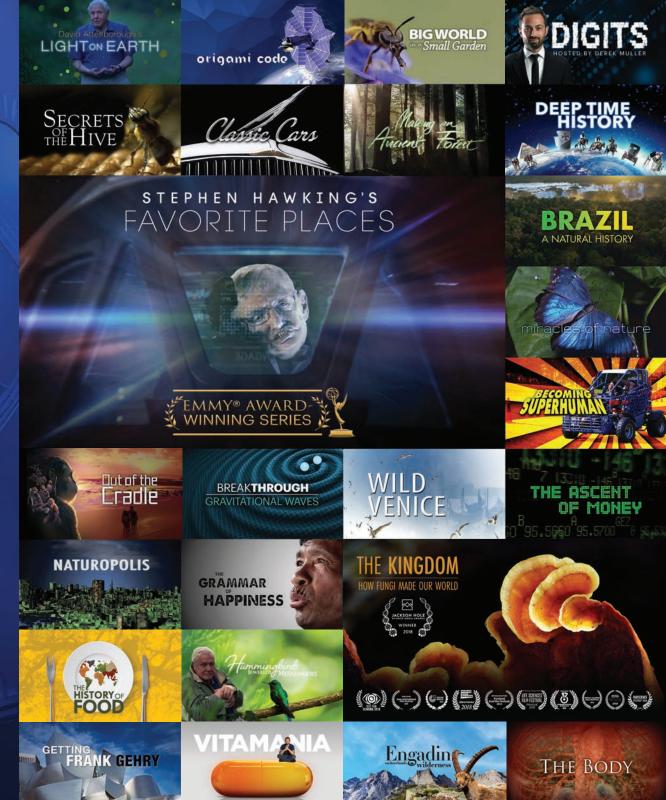
*Telly Awards* Winner 2017

*Wildscreen Panda Awards*Winner 2016, 2015, 2013, 2012

Green Screen International Wildlife Film Festival Awards
Winner 2016, 2015

NaturVision Film Festival Awards Winner 2015

CINE Golden Eagle Awards Winner 2013





### CuriosityStream **Distribution Partners**



### Available in 175 Countries

tv iOS android of chromecast amazon fireTV prime video Roku Tivo sling dish xfinity (M) LIBERTY GLOBAL COX Mediacom) sky ﷺ Emirates ♦VRV layer 3to mobily vidgo (Netc airtel StarHub medianet Dialog cablebahamas FLOW ökko







SAMSUNG VIZIO









XBOX ONE PlayStation Vue

### CuriosityStream Subscription Plans

Choose a Plan That's Right for You

Priced for the planet thanks to limited sponsor messaging that will never interrupt your programs.

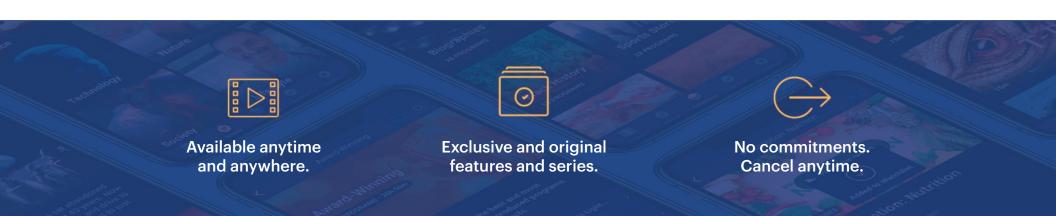
MONTHLY PLANS	
Standard	Premium
<b>\$2.99</b> /mo	<b>\$9.99</b> /mo
HD Streaming	4K Streaming

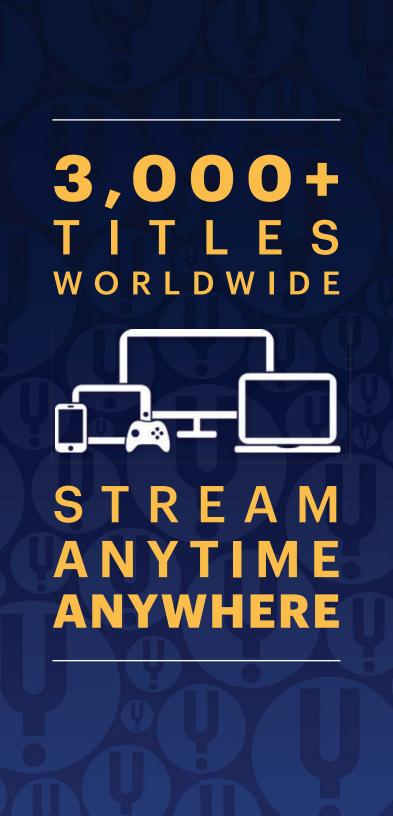
#### At least 42% Savings



4K streaming on our Web App, Amazon Fire TV App, and/or our Roku channel. High Definition (HD) and Ultra High Definition (4K) availability subject to your internet service and device capabilities. Not all content is available in HD and 4K.

Customers may also be charged additional credit card fees and applicable taxes.





### CuriosityStream Advisory Board

Experts from the worlds of academia, industry, and the arts have joined the **CuriosityStream** Advisory Board to provide wisdom on partnerships and online content distribution.

John Seely Brown, Co-Chairman, Deloitte's Center for the Edge

Vint Cerf, Vice President and Chief Internet Evangelist, Google

Glenn Close, Actress and Activist

John DeGioia, President, Georgetown University

Robbert Dijkgraaf, Director and Leon Levy Professor, Institute for Advanced Study

Bran Ferren, CEO and Co-Founder, Applied Minds

Don Henley, Recording Artist, Co-Founder of the Eagles and Founder of the Walden Woods Project

Michio Kaku, Theoretical Physicist, CCNY

Michael Keller, Chief University Librarian, Stanford University

William E. Kirwan, Chancellor Emeritus, University System of Maryland

Jack Leslie, Chairman, Weber Shandwick

Wynton Marsalis, Artistic Director, Jazz at Lincoln Center

Paul Saffo, Technology Forecaster

Rick Satava, Professor Emeritus of Surgery, University of Washington Medical Center

David Shaw, Managing Partner, Black Point Group

Rick Smolan, Founder, Against All Odds Productions

Jill Tarter, Astronomer and Co-Founder of the SETI Institute

Michael Weber, Founder, MindLab; Founder, Deceptive Practices